

Gain real-time insight into the performance of your retail foreign exchange business.

GTS Analytics service provides you with insight into key business metrics so that you can make faster and better informed business decisions. This scalable business intelligence solution is designed to support a wide range of wholesale and retail forex operations, from small regional branch networks to global businesses with hundreds of branches.



## Analytics

Data query & analysis, reporting & dashboards for GTS & external data



## GTS Analytics overview

GTS Analytics is a Software-as-a-Service (SaaS) application that presents easily accessible live data on real-time dashboards and graphical reports to provide you with a visual representation of key information and trends in your business. The service can source data from our leading retail applications (GTS and TMX Online) as well as from third-party point-of-sale solutions.

Our operational dashboards allow you to monitor your live performance and measure key metrics against KPIs, while our analytics dashboards help you gain insights from data you have collected over time, allowing you to set or refine targets.

ytd trading statistics (foreign cash)

	currency	count	foreign	local	atv
🇪🇺	EUR	5,444	2,268,854	£1,860,406.57	£341.74
🇺🇸	USD	794	448,586	£272,367.61	£343.03
🇹🇷	TRY	235	200,250	£59,043.12	£251.25
🇳🇴	NOK	89	134,300	£13,528.62	£152.01
🇨🇦	CAD	75	54,435	£31,350.22	£418.00
🇦🇺	AUD	61	33,355	£18,677.05	£306.18
🇭🇷	HRK	56	123,380	£13,775.69	£245.99
🇩🇰	ISK	42	1,006,500	£5,464.12	£130.10
	<b>43</b>	<b>7,140</b>		<b>£2,369,937.02</b>	

GTS Analytics presents easily accessible data on real-time dashboards





## Insight for all audiences

The dashboards provide useful insight, information and support to all audiences, from business owners, executives, directors and regional managers, through to cashiers. The service allows the organisation to control access across these audiences and limit users to specific dashboards.

## Pre-built widgets ease implementation

We offer a number of pre-built widgets, covering turnover, profit, transaction counts, current and historical stock positions, customer profiles, various security and audit metrics, and cashier performance. The service includes dashboards and widgets such as an executive dashboard for a management audience and sales and inventory dashboards for front- and back-office users.

We can also develop custom dashboards and widgets for your unique requirements and brand your dashboards with your company's logo.



*GTS Analytics offers 15 visualisation types*

## Keep your finger on the pulse wherever you are

You can view your dashboards and reports on smartphones (BlackBerry, Apple iOS and Android), tablet computers, and PCs. You can also display your KPIs on wall-mounted TVs and big boards so that your team can't miss them.

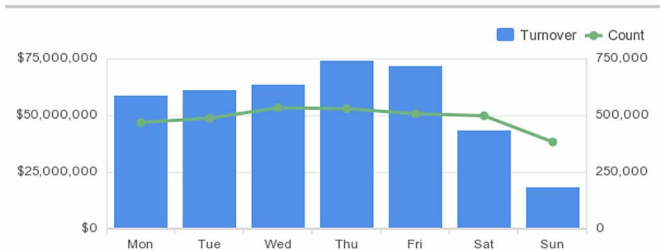


## Rich visualisations

GTS Analytics presents your data in rich visual formats to communicate near real-time information on retail forex performance in a manner that is easy to view and understand. Our widgets include 15 different visualisation types such as bar and line graphs, pie charts, tables, gauges, scatter and bubble charts and maps, and multiple visualisations can be combined into one widget.

You can configure visual indicators to appear when key metrics are met or when they drop below a certain threshold, flagging issues which require immediate attention. These visualisations inspire actions that help managers to quickly act on emerging opportunities and to address developing problems.

Foreign Cash Turnover (By Day)

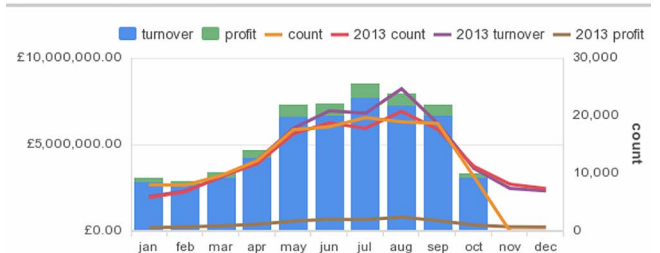


*Clean and simple representation of important business information*

## Simple sharing of performance data across the business

You can share entire dashboards or individual widgets with others through scheduled emails, or they can be downloaded as images (PNG or JPG), or as a PDF. The raw data behind the widget can also be downloaded in Excel format. You can also embed individual widgets in your company website or private intranet.

ytd fx trading (by month)



*Set KPIs for teams and make the information available, wherever they are*

## FEATURES AND BENEFITS

### FEATURES

- Set targets by assigning indicators to key metrics so you can instantly see if they are trending up or down
- Compare current values to historical values
- Clean, simple presentation of data with no distracting colours and effects
- Easily add annotations to widgets to share your insights and provide any context for any KPIs on your dashboards

### BENEFITS

- Set and track KPIs for employees such as sales representatives
- Continually identify operational efficiencies and inefficiencies
- Reduce time and effort spent in manual extraction, collation, and presentation of data from static sources
- More informed decision making
- Address challenges before they become problems, while capitalising on opportunities before the competition
- Improve accuracy by eliminating errors and duplicate data

### About IMX Software

IMX Software has over 20 years' experience in delivering market-leading technology solutions to businesses in the banknote and precious metal trading, retail foreign exchange, and travel money markets. Our dedicated industry focus, knowledge and skills have enabled us to develop advanced, functionally-rich solutions designed to increase performance and profitability while reducing commercial risk and achieving greater compliance. From offices in the UK, Australia and South Africa we deliver solutions, business and technical expertise, and support to a global customer base. Our clients include international banks, national and multi-national bureau de change operators, travel agents, and logistics operators. Committed to delivering first-class technology solutions for our industry, we are proud to have been awarded Microsoft Gold Competency status for both our technical ability and our customer service.

### About GTS

IMX Software's Global Trading System (GTS) is a suite of integrated software modules that increases operational efficiency and reduces costs and risk for businesses in the banknote and precious metal trading, retail currency exchange, and travel money markets.

The six configurable modules within GTS address the varying processing and control challenges of wholesale banknote trading, managing cash inventory and distribution workflow, running retail branches and bureau de change, and supporting online and mobile consumer ordering whilst monitoring business performance across your entire supply chain.

### Available GTS Modules

- **GTS Wholesale:**  
wholesale buying and selling of banknotes and precious metals
- **GTS Cash Centre:**  
cash centre inventory management and distribution logistics
- **GTS Retail:**  
point of sale solutions for retail outlets such as bureau de change
- **GTS E-commerce:**  
online consumer order capture for travel money products
- **GTS Analytics:**  
business performance analysis, management information and reporting
- **GTS Mobile:**  
extends application modules to smartphones and tablets for increased user and marketing flexibility

### Find out more

To discover how IMX Software can help you reduce costs and risk while improving efficiency, please call our sales team for a conversation or to arrange a meeting.

Alternatively, send us an email at [info@imxsoftware.com](mailto:info@imxsoftware.com). For more information and news updates please visit our website [www.imxsoftware.com](http://www.imxsoftware.com).

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